

# IS YOUR HOME FIT TO SELL?

## Paint



Buyers want to purchase a home that is move-in ready and this includes the paint colour. If your house is painted in very bright or unusual colours, then potential buyers may be turned off or feel that they can negotiate on your asking price. Neutral colours are restful to the eye and most buyers want to live in the home for awhile before deciding if they want to change the paint colour.

- ☐ Consider painting if it has been more than five years since the room was last painted.
- ☐ Determine whether or not your home has a warm tone or cool tone before selecting a paint colour.
- ☐ Paint in neutral tones that appeal to the widest range of buyers.
- ☐ Select colours that are restful on the eyes and create the right mood.
- ☐ Remove wallpaper.
- ☐ Freshen up doors and trim with a coat of paint.
- ☐ Repair any holes or cracks in the walls and ceilings.
- ☐ Paint the ceilings for a completely refreshed clean look.

To receive a complete **Fit To Sell Kit** featuring  
10 home staging video clips contact your RE/MAX Agent.

